

# MELANIE SHAW

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## PROFESSIONAL EXPERIENCE

### **ART OFF CENTER, TAYLOR, TX**

2017 – PRESENT

#### **OWNER/OPERATOR**

- Manages all day-to-day business and marketing operations of an independent ceramics arts teaching facility
- Program director, educator
- Develops marketing materials, manages website and social media, client relations

### **MELANIE SHAW CERAMICS, BASTROP, TX**

2014 – PRESENT

#### **OWNER AND BUSINESS DIRECTOR**

- Earthenware, low fire slip cast and stoneware ceramics produced
- Manages all day-to-day business and marketing operations of a small independent handmade pottery and sculpture business
- Develops marketing materials, manages online website, client relations, inventory, sales-local and online, shipping

### **MESH Co., DIGITAL MEDIA CONSULTANT, BROOKLYN, NY/BASTROP, TX**

2013 – PRESENT

#### **SELF-EMPLOYED**

- Services include project management, marketing, planning, social media and digital media integration and production, website production
- Client List: Critical Function 2, Funk American Dada, Critical Function, Soundgirls.org, Sana-Musasama.com, 50 Years 50 Women-Exhibition, Kansas City, MO 2016, Bastrop Fine Arts Guild, Lost Pines Art Conference, Bastrop Clay Arts, TAGat120Art

### **HUNTER COLLEGE, NEW YORK, NY**

2012 – 2013

#### **CERAMICS TEACHING ASSISTANT**

- Spring 2013-Wheel Throwing, Slab building and Slip Molds and Casting, Lab Technician
- Fall 2012-Lab Technician, Wheel Throwing

### **ROCK ROSE POTTERY, BROOKLYN, NY**

2005 – 2013

#### **OWNER AND BUSINESS DIRECTOR**

- Manages all day-to-day business and marketing operations of a small independent import and export business specializing in Danish Modern collectible pottery. CAMBA Small Business Administration Loan recipient
- Develops marketing materials, manages online stores, client relations, inventory, sales, and shipping

### **SONY DADC - DIGITAL GLOBAL OPERATIONS, NEW YORK, NY**

2006 – 2013

#### **TECHNICAL SERVICES MANAGER (2010 – 2013)**

- Oversaw and managed technical video support for global media production video teams based in US (New York, Miami, Los Angeles), Mexico (Mexico City), and EU (London) for Sony DADC product management supply chain via AOMA
- Facilitated partnerships, and directed affiliate integration and training for teams that support the video digital supply chain, and administered training support, technical writing and maintenance support for various automated and manual workflows
- Directed project management for POC partner produced video, audio, and graphic content for Sony Music US, and supervised broadcast video supply chain support and training documents for required workflows, including closed captioning workflow integration, support, training and documentation
- Created Sony DADC Video submission guidelines updates, partner compliance documents, and sample contracts receivables documents generated for various video project initiatives

#### **DIGITAL VIDEO MANAGER (2007 – 2010)**

- Managed US-NYC team of five permanent and rotating consultant video engineering staff, and directed the Global video support for ingestion hubs in US (New York, Miami, Los Angeles), Canada (Toronto), Mexico (Mexico City), Australia (Sydney), EU (London) and Asia (Hong Kong) regarding proprietary SME product management supply chain via AOMA (proprietary digital delivery system)

- Created iTunes short form and long form video certification and supporting training documents for required workflows, managed video catalog initiatives, and provided support for HD video cutover, training tools, power points and client production company support during cutover

#### **VIDEO AND MEDIA CONSULTANT (2006 – 2007)**

- Directed the video catalog registration project for US Sony Music Entertainment labels into proprietary digital product management system
- Oversaw engineering teams, and managed ingestions, digitization and international quality control reports for NY, EU and HK ingestion hubs

#### **DREAMHIRE LLC, DIVISION OF BMG/JIVE ENTERTAINMENT, NEW YORK, NY**

1998 – 2005

#### **GENERAL MANAGER (1998 - 2005)**

- Oversaw all daily operations of a successful pro audio rentals and transfers business including customer service, traffic coordination, marketing, shipping, payments, insurance, scheduling, inventory, and human resource management

#### **AUDIO RECORDING ENGINEER**

1989 – 1998

#### **SELF-EMPLOYED (1989 - 1998)**

- Audio Recording Engineering duties for major label and independent artists. Locations-Orlando, FL, Nashville, TN, Franklin, TN, New York City, NY, West Orange, NJ

### **EDUCATION & TRAINING**

- 2013**      **Bachelor of Arts**, Digital Media and Film and Studio Arts (Ceramics Concentration) Summa cum Laude, Hunter College, CUNY, New York, NY
- 1993-94**    **Recording Industry and Music Business**, Middle Tennessee State University, Murfreesboro, TN
- 1989**      **Audio Recording Industry Certificate**, Salutatorian, Full Sail Center for Recording Arts, Winter Park, FL
- 1983-1989** **Recording Industry and Music Business**, University of Memphis, Memphis, TN
- 1985**      **Business Management**, Southwest Tennessee Community College, Memphis, TN

### **SOLO EXHIBITIONS**

### **GROUP EXHIBITIONS**

- 2023**      **Birdsong-Eve's Picnic**, McCrory Timmerman Gallery, Taylor, TX
- 2022**      **Birdsong-Living in the Anthropocene**, McCrory Timmerman Gallery, Taylor, TX
- 2019**      **Jewels of Earth and Fire**, Khazana Gallery, Minneapolis, MN
- 2018**      **Jackley and Shaw**, McCrory Timmerman Gallery, Taylor, TX
- 2018**      **2<sup>nd</sup> Annual Mug Show**, Dog's Eye Gallery, San Marcos, TX
- 2018**      **Cups for Y'all**, Houston Center for Contemporary Craft, Houston, TX
- 2017**      **Locomotion**, TAGat120ART, Taylor, TX
- 2017**      **CAMEO Members Show**, Tea Plus Art, Houston, TX
- 2017**      **Tiny Monsters**, Fe Gallery, Sacramento, CA
- 2017**      **Texas Yunomi Show**, Tea Plus Art, Houston, TX
- 2017**      **Cameo: Members Show**, Tea Plus Art, Houston, TX
- 2017**      **National Juried Mug Show**, Dogs Eye Gallery, San Marcos, TX
- 2017**      **Far Country**, TAGat120ART, Taylor, TX
- 2017**      **Mostly Clay**, Studio Espavo, Bastrop, TX
- 2017**      **Gems of the Hills**, Tea Plus Art, Houston, TX
- 2017**      **Cameo: Texas Teapot Tournament**, Tea Plus Art, Houston, TX
- 2016**      **Alchemy**, TAGat120ART, Taylor, TX
- 2016**      **Glazes Galore: Tea Bowls**, Tea Plus Art, Houston, TX
- 2016**      **Far Country**, TAGat120ART, Taylor, TX
- 2016**      **Spring Invitational**, Bastrop Opera House, Bastrop, TX
- 2016**      **Texas Six Pack Show**, Coop Gallery, San Angelo, TX
- 2016**      **Makers Curate/Curators Make**, UMKC Gallery of Art, Kansas City, MO

- 2015** **Nov-Featured Artist, Bastrop First Friday Art Walk**, Lost Pines Art Bazaar, Bastrop, TX  
**2015** **Texas Six Pack Show**, Live Oak Arts Center, Columbus, TX  
**2015** **ScanCeram Presenters Exhibition**, Tolne Skov Pavilion, Nordjylland, Denmark  
**2015** **April Featured Artist, Bastrop First Friday Art Walk**, Bastrop Frame Shop, Bastrop, TX  
**2015** **Eat Me, Drink Me**, TAGat120ART, Taylor, TX  
**2012** **Loft 594**, Anti-Xmas-Holiday Craft Bazaar, Bushwick, NY  
**2011** **Thomas Hunter Art Space, Hunter College**, New York, NY  
**2010** **Thomas Hunter Art Space, Hunter College**, New York, NY

### CURATION

- 2020** **Critical Function 2**, Group Show, Visual Arts Center of Richmond, Richmond VA  
**2019** **Jewels of Earth and Fire**, Group Show, Khazana Gallery, Minneapolis, MN  
**2018** **Critical Function**, Group Show, FrameHouse and Jask Gallery, Pittsburg, PA  
**2018** **Funk American Dada**, Group Show, Manchester Craft Guild, Pittsburg, PA  
**2017** **Mostly Clay**, Group Show, Studio Espavo, Bastrop, TX  
**2017** **Gems of the Hills**, Group Show, Tea Plus Art, Houston, TX  
**2016** **Spring Invitational**, Group Show, Bastrop Opera House, Bastrop, TX  
**2016** **50 Women**, NCECA Concurrent Exhibition, American Jazz Museum, Kansas City, MO

### RESIDENCIES

- 2015** **Penland School of Crafts**, Work Study Scholarship, Penland, NC  
**2013** **Watershed**, Artist in Residence, Newcastle, ME  
**2013** **Hunter College**, Artist in Residence, New York, NY  
**2013** **Brickhouse Ceramic Art Center**, Artist in Residence, New York, NY  
**2011** **Guautil Pottery**, Summer Residency, Tamarindo, Costa Rica

### TEACHING AND SPEAKING ENGAGEMENTS

- 2017-Present** **Art Off Center**, Wheel Throwing, Sculpture, Children's Classes, Taylor, TX  
**2023** **NCECA**, Past Masters-Anthony Merino, Cincinnati, OH  
**2020** **GACA**, Color Collage on Clay, Austin, TX  
**2018** **Texas Pottery and Sculpture Guild**, Color Collage on Clay Workshop, Arlington, TX  
**2017** **CERA**, Color Collage on Clay Workshop, Ft. Worth, TX  
**2017** **Art Off Center**, Color Collage on Clay Workshop, Taylor, TX  
**2016** **Spring Invitational**, Group Show, Bastrop Opera House, Bastrop, TX  
**2015** **ScanCeram 2015**, Scandinavian Ceramics Conference, "It's a Man's World, but it's a Women's World Wide Web", Tolne Skov Pavilion, North Jutland, Denmark

### ADDITIONAL EDUCATION

- 2023** **Mentorship Program**, Naomi Clement, Stratford, ON, Canada  
**2022** **Roadrunner Clay Consortium**, Brodnax, Ellis, Hauser, San Antonio, TX  
**2022-23** **Surface Design Class**, Carol Guthro, Online  
**2021** **Image Transfer Workshop**, Carol Guthro, Online  
**2020** **Creative Pottery**, Deborah Schwartzkopf, Online  
**2020** **Hand Building**, Sunshine Cobb, Online  
**2018** **SPI Art Space**, CJ Neihaus, The Drawn Surface Workshop, South Padre Island, TX  
**2016** **Hand Building with Pattern**, Annie Chrietzberg, Online  
**2016** **Eye of the Dog**, Renee LoPresti Color and Pattern Workshop, San Marcos, TX  
**2016** **Lee College**, John Britt Glaze Workshop, Baytown, TX  
**2014-15** **Armadillo Clay**, Mayco Glazing and screen printing workshops, Austin, TX  
**2013** **The Clay Studio**, Kiln Firing and Maintenance workshops, Philadelphia, PA

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- 2007-2012**     **Greenwich House Pottery**, Wheel throwing, majolica and China painting, mold making and slip casting, New York, NY
- 1999-2000**     **Educational Alliance Art School**, Ceramics-Wheel throwing/slab building, Welding, New York, NY
- 1997-1999**     **New York Academy of Art**, Drawing, Oil painting, New York City, NY

### **PROFESSIONAL ASSOCIATIONS**

- 2014-23**             NCECA Member
- 2019-21**             PAAB, Taylor, TX Public Arts Advisory Board
- 2015-19**             Potters Council Member
- 2015-19**             Bastrop Clay Arts
- 2017**                 CAMEO, Houston, TX
- 2016-17**             Greater Austin Clay Artists
- 2016-17**             Taylor Arts Board Member
- 2015-17**             Taylor Arts Guild Member
- 2015-17**             Texas Clay Arts Association Member
- 2015**                 Bastrop Fine Arts Guild Member