

MELANIE SHAW

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PROFESSIONAL EXPERIENCE

ART OFF CENTER, TAYLOR, TX 2017 – PRESENT
OWNER/OPERATOR

- Manages all day-to-day business and marketing operations of an independent ceramics arts teaching facility
- Program director, educator
- Develops marketing materials, manages website and social media, client relations

MELANIE SHAW CERAMICS, BASTROP, TX 2014 – PRESENT
OWNER AND BUSINESS DIRECTOR

- Earthenware, low fire slip cast and stoneware ceramics produced
- Manages all day-to-day business and marketing operations of a small independent handmade pottery and sculpture business
- Develops marketing materials, manages online website, client relations, inventory, sales-local and online, shipping

MeSH Co., DIGITAL MEDIA CONSULTANT, BROOKLYN, NY/BASTROP, TX 2013 – PRESENT
SELF-EMPLOYED

- Services include project management, marketing, planning, social media and digital media integration and production, website production
- Client List: Critical Function 2, Funk American Dada, Critical Function, Soundgirls.org, Sana-Musasama.com, 50 Years 50 Women–Exhibition, Kansas City, MO 2016, Bastrop Fine Arts Guild, Lost Pines Art Conference, Bastrop Clay Arts, TAGat120Art

HUNTER COLLEGE, NEW YORK, NY 2012 – 2013
CERAMICS TEACHING ASSISTANT

- Spring 2013-Wheel Throwing, Slab building and Slip Molds and Casting, Lab Technician
- Fall 2012-Lab Technician, Wheel Throwing

ROCK ROSE POTTERY, BROOKLYN, NY 2005 – 2013
OWNER AND BUSINESS DIRECTOR

- Manages all day-to-day business and marketing operations of a small independent import and export business specializing in Danish Modern collectible pottery. CAMBA Small Business Administration Loan recipient
- Develops marketing materials, manages online stores, client relations, inventory, sales, and shipping

SONY DADC - DIGITAL GLOBAL OPERATIONS, NEW YORK, NY 2006 – 2013
TECHNICAL SERVICES MANAGER (2010 – 2013)

- Oversaw and managed technical video support for global media production video teams based in US (New York, Miami, Los Angeles), Mexico (Mexico City), and EU (London) for Sony DADC product management supply chain via AOMA
- Facilitated partnerships, and directed affiliate integration and training for teams that support the video digital supply chain, and administered training support, technical writing and maintenance support for various automated and manual workflows
- Directed project management for POC partner produced video, audio, and graphic content for Sony Music US, and supervised broadcast video supply chain support and training documents for required workflows, including closed captioning workflow integration, support, training and documentation
- Created Sony DADC Video submission guidelines updates, partner compliance documents, and sample contracts receivables documents generated for various video project initiatives

DIGITAL VIDEO MANAGER (2007 – 2010)

- Managed US-NYC team of five permanent and rotating consultant video engineering staff, and directed the Global video support for ingestion hubs in US (New York, Miami, Los Angeles), Canada (Toronto), Mexico (Mexico City), Australia (Sydney), EU (London) and Asia (Hong Kong) regarding proprietary SME product management supply chain via AOMA (proprietary digital delivery system)
- Created iTunes short form and long form video certification and supporting training documents for required workflows, managed video catalog initiatives, and provided support for HD video cutover, training tools, power points and client production company support during cutover

VIDEO AND MEDIA CONSULTANT (2006 – 2007)

- Directed the video catalog registration project for US Sony Music Entertainment labels into proprietary digital product management system
- Oversaw engineering teams, and managed ingestions, digitization and international quality control reports for NY, EU and HK ingestion hubs

DREAMHIRE LLC, DIVISION OF BMG/JIVE ENTERTAINMENT, NEW YORK, NY

1998 – 2005

GENERAL MANAGER (1998 - 2005)

- Oversaw all daily operations of a successful pro audio rentals and transfers business including customer service, traffic coordination, marketing, shipping, payments, insurance, scheduling, inventory, and human resource management

AUDIO RECORDING ENGINEER

1989 – 1998

SELF-EMPLOYED (1989 - 1998)

- Audio Recording Engineering duties for major label and independent artists. Locations-Orlando, FL, Nashville, TN, Franklin, TN, New York City, NY, West Orange, NJ

EDUCATION & TRAINING

2013	Bachelor of Arts , Digital Media and Film and Studio Arts (Ceramics Concentration) Summa cum Laude, Hunter College, CUNY, New York, NY
1993-94	Recording Industry and Music Business , Middle Tennessee State University, Murfreesboro, TN
1989	Audio Recording Industry Certificate , Salutatorian, Full Sail Center for Recording Arts, Winter Park, FL
1983-1989	Recording Industry and Music Business , University of Memphis, Memphis, TN
1985	Business Management , Southwest Tennessee Community College, Memphis, TN

SOLO EXHIBITIONS

2018 **Jackley and Shaw**, McCrory Timmerman Gallery, Taylor, TX

GROUP EXHIBITIONS

2026	Beyond the Walls-An Unedited Look at the Female Gaze , Town Gallery, Grapevine, TX
2026	Birdsong-Revenance , McCrory Timmerman Gallery, Taylor, TX
2025	Smaller Than A Bread Box , Dog's Eye Gallery, San Marcos, TX
2025	Knife Fight , McCrory Timmerman Gallery, Taylor, TX
2025	Six Pack Show , Concho Clay Studio, San Angelo, TX
2025	Cuteness Overload , The City Arts Center, Round Rock, TX
2025	Taylor Studio Tour , Art Off Center, Taylor, TX
2025	Cuteness Overload , The City Arts Center, Round Rock, TX
2025	Small Favors , The Clay Studio, Philadelphia, PA
2025	Birdsong-Collective Gaze , McCrory Timmerman Gallery, Taylor, TX
2024	Taylor Studio Tour , Art Off Center, Taylor, TX
2023	Birdsong-Eve's Picnic , McCrory Timmerman Gallery, Taylor, TX
2022	Birdsong-Living in the Anthropocene , McCrory Timmerman Gallery, Taylor, TX
2019	Jewels of Earth and Fire , Khazana Gallery, Minneapolis, MN
2018	2nd Annual Mug Show , Dog's Eye Gallery, San Marcos, TX
2018	Cups for Y'all , Houston Center for Contemporary Craft, Houston, TX
2017	Locomotion , TAGat120ART, Taylor, TX

2017	CAMEO Members Show , Tea Plus Art, Houston, TX
2017	Tiny Monsters , Fe Gallery, Sacramento, CA
2017	Texas Yunomi Show , Tea Plus Art, Houston, TX
2017	Cameo: Members Show , Tea Plus Art, Houston, TX
2017	National Juried Mug Show , Dogs Eye Gallery, San Marcos, TX
2017	Far Country , TAGat120ART, Taylor, TX
2017	Mostly Clay , Studio Espavo, Bastrop, TX
2017	Gems of the Hills , Tea Plus Art, Houston, TX
2017	Cameo: Texas Teapot Tournament , Tea Plus Art, Houston, TX
2016	Alchemy , TAGat120ART, Taylor, TX
2016	Glazes Galore: Tea Bowls , Tea Plus Art, Houston, TX
2016	Far Country , TAGat120ART, Taylor, TX
2016	Spring Invitational , Bastrop Opera House, Bastrop, TX
2016	Texas Six Pack Show , Coop Gallery, San Angelo, TX
2016	Makers Curate/Curators Make , UMKC Gallery of Art, Kansas City, MO
2015	Nov-Featured Artist, Bastrop First Friday Art Walk , Lost Pines Art Bazaar, Bastrop, TX
2015	Texas Six Pack Show , Live Oak Arts Center, Columbus, TX
2015	ScanCeram Presenters Exhibition , Tolne Skov Pavilion, Nordjylland, Denmark
2015	April Featured Artist, Bastrop First Friday Art Walk , Bastrop Frame Shop, Bastrop, TX
2015	Eat Me, Drink Me , TAGat120ART, Taylor, TX
2012	Loft 594 , Anti-Xmas-Holiday Craft Bazaar, Bushwick, NY
2011	Thomas Hunter Art Space, Hunter College , New York, NY
2010	Thomas Hunter Art Space, Hunter College , New York, NY

CURATION

2020	Critical Function 2 , Group Show, Visual Arts Center of Richmond, Richmond VA
2019	Jewels of Earth and Fire , Group Show, Khazana Gallery, Minneapolis, MN
2018	Critical Function , Group Show, FrameHouse and Jask Gallery, Pittsburg, PA
2018	Funk American Dada , Group Show, Manchester Craft Guild, Pittsburg, PA
2017	Mostly Clay , Group Show, Studio Espavo, Bastrop, TX
2017	Gems of the Hills , Group Show, Tea Plus Art, Houston, TX
2016	Spring Invitational , Group Show, Bastrop Opera House, Bastrop, TX
2016	50 Women , NCECA Concurrent Exhibition, American Jazz Museum, Kansas City, MO

RESIDENCIES

2015	Penland School of Crafts , Work Study Scholarship, Penland, NC
2013	Watershed , Artist in Residence, Newcastle, ME
2013	Hunter College , Artist in Residence, New York, NY
2013	Brickhouse Ceramic Art Center , Artist in Residence, New York, NY
2011	Guaitil Pottery , Summer Residency, Tamarindo, Costa Rica

TEACHING AND SPEAKING ENGAGEMENTS

2017-Present	Art Off Center , Wheel Throwing, Sculpture, Children's Classes, Taylor, TX
2023	NCECA , Past Masters-Anthony Merino, Cincinnati, OH
2020	GACA , Color Collage on Clay, Austin, TX
2018	Texas Pottery and Sculpture Guild , Color Collage on Clay Workshop, Arlington, TX
2017	CERA , Color Collage on Clay Workshop, Ft. Worth, TX
2017	Art Off Center , Color Collage on Clay Workshop, Taylor, TX
2016	Spring Invitational , Group Show, Bastrop Opera House, Bastrop, TX

2015 **ScanCeram 2015**, Scandinavian Ceramics Conference, "It's a Man's World, but it's a Women's World Wide Web", Tolne Skov Pavilion, North Jutland, Denmark

ADDITIONAL EDUCATION

2025 **Simon Leach Workshop**, Millheim, PA

2023 **Mentorship Program**, Naomi Clement, Stratford, ON, Canada

2022 **Roadrunner Clay Consortium**, Brodnax, Ellis, Hauser, San Antonio, TX

2022-23 **Surface Design Class**, Carol Guthro, Online

2021 **Image Transfer Workshop**, Carol Guthro, Online

2020 **Creative Pottery**, Deborah Schwartzkopf, Online

2020 **Hand Building**, Sunshine Cobb, Online

2018 **SPI Art Space**, CJ Neihaus, The Drawn Surface Workshop, South Padre Island, TX

2016 **Hand Building with Pattern**, Annie Chrietzberg, Online

2016 **Eye of the Dog**, Renee LoPresti Color and Pattern Workshop, San Marcos, TX

2016 **Lee College**, John Britt Glaze Workshop, Baytown, TX

2014-15 **Armadillo Clay**, Mayco Glazing and screen printing workshops, Austin, TX

2013 **The Clay Studio**, Kiln Firing and Maintenance workshops, Philadelphia, PA

2007-2012 **Greenwich House Pottery**, Wheel throwing, majolica and China painting, mold making and slip casting, New York, NY

1999-2000 **Educational Alliance Art School**, Ceramics-Wheel throwing/slab building, Welding, New York, NY

1997-1999 **New York Academy of Art**, Drawing, Oil painting, New York City, NY

PROFESSIONAL ASSOCIATIONS

2014-26 NCECA Member

2019-21 PAAB, Taylor, TX Public Arts Advisory Board

2015-19 Potters Council Member

2015-24 Bastrop Clay Arts

2017 CAMEO, Houston, TX

2016-17 Greater Austin Clay Artists

2016-17 Taylor Arts Board Member

2015-17 Taylor Arts Guild Member

2015-17 Texas Clay Arts Association Member

2014-15 Bastrop Fine Arts Guild Member